**#BeActiveWales toolkit for funding recipients**
**SOCIAL MEDIA**We’d love you to post about your #BeActiveWales funding to raise awareness of how the Be Active Wales Fund is helping your club, let other clubs know how it might help them too, and also thank the National Lottery and Welsh Government for their involvement.

Below are some suggested posts which you may want to use on social media, while you can also find some useful infographics here (LINK NEEDS TO BE ADDED).

**Social media post #1**
The @sportwales #BeActiveWales Fund is protecting our club. Thanks to @WelshGovernment and #NationalLottery players for their support! 👏

Find out how funding could help your club too at [www.sport.wales/beactivewalesfund](http://www.sport.wales/beactivewalesfund)

**Social media post #2**The @sportwales #BeActiveWales Fund is protecting our club. Thanks to @WelshGovernment and #NationalLottery players for their support! 👏

Find out more: ***(insert link to an article on your club website which gives more detail about how you are using the funding).***

**Social media post #3**We’ll be back stronger! The @sportwales #BeActiveWales Fund is helping our club prepare for when we can restart activities safely. Thanks to @WelshGovernment and #NationalLottery players for their support! 👏

Find out more: ***(insert link to an article on your club website which gives more detail about how the funding is helping your club’s preparations).***

**Social media post #4**We’re excited to be training again! The @sportwales #BeActiveWales Fund has helped us restart activities safely so we’d like to thank @WelshGovernment and #NationalLottery players for their support! 👏

Funding could help your club too: [www.sport.wales/beactivewalesfund](http://www.sport.wales/beactivewalesfund)

**MEDIA**Here is a Media Release templatethat you may want to edit to include details about your funding so that you can hopefully hit the headlines in your local area. Simply email it (along with a photo if possible) to your local newspaper, website, or radio station. As journalists receive numerous media releases each day, there’s nothing wrong with following it up with a quick phone call too!
**Title:**

***(Insert club/organisation)*** awarded ‘Be Active Wales’ funding

**Main Body:**

***(Insert club/organisation name)*** have received a share of £4m funding aimed at protecting grassroots sports clubs through the Covid-19 crisis.

***(Insert club name/organisation)***were awarded***(insert amount)*** by Sport Wales’ Be Active Wales Fund to help them ***(Insert details – either explaining how the funding will protect your club, or prepare your club to make safety adaptations, or both)****.*

Thanks to the Welsh Government and repurposed money from the National Lottery, the Be Active Wales Fund enables clubs to apply for grants of between £300 and £50,000.

Some clubs need the funding to help them stay afloat, while other clubs are using the money to make any adaptations required to ensure their activities are safe once they are given the green light by Welsh Government for their sport to restart.

***(Insert name of club/organisation spokesperson)*** said: “This funding will make a massive difference for our club. Like so many other clubs, the Covid-19 crisis has hit us hard, so this funding is very welcome. It has helped us to survive so that whenever we are given the opportunity to play again, we will be ready. We would like to thank Sport Wales, Welsh Government and the National Lottery.” **OR

*(Insert name of club/organisation spokesperson)*** said: “This funding will make a massive difference for our club. It will help us to follow the adaptations that ***(insert name of your governing body, e.g. Football Association Wales)*** have put in their guidelines to ensure that our players can feel safe and confident to return to the sport they love. We’re looking forward to seeing everyone again and would like to thank Sport Wales, Welsh Government and the National Lottery.”

**OR**
***(Insert name of club/organisation spokesperson)*** said: “This funding has made a massive difference for our club. It has helped us to follow the adaptations that ***(insert name of your governing body, e.g. Football Association Wales)*** have put in their guidelines to ensure that our players could feel safe and confident to return to the sport they love. We’re thrilled to be back up and running and would like to thank Sport Wales, Welsh Government and the National Lottery.”

Sport Wales Chief Executive Sarah Powell said: “Our grassroots clubs and groups are crucial in keeping the people of Wales active. If they don’t stay afloat or they can’t reopen safely, we can expect another crisis – that of inactivity and ill-health. We must not let that happen.

“Clearly, clubs will need to adapt many of their activities so that they fully adhere to health guidelines and social distancing requirements. The Be Active Wales Fund helps to make that possible.”

To find out more about the Be Active Wales Fund please visit [www.sport.wales/beactivewalesfund](http://www.sport.wales/beactivewalesfund)**Ends**