

# Information on The National Lottery for Partners

As a recipient of National Lottery funding, your organisation is expected to recognise and thank The National Lottery for their support. This can be done by acknowledging The National Lottery on your website and on other relevant materials, and by supporting any National Lottery campaigns or promotional activities.

## How to Acknowledge The National Lottery on your Web Pages

* The National Lottery Logo
  + The National Lottery’s logo can be found on [CLIP](http://www.sport.wales/clip) under “toolkits and templates” in the Comms and Digital area of the site. Please place a copy of this logo prominently on your website.
* National Lottery Messaging
  + Thanks to National Lottery players, £30 million is raised every week for good causes.
  + The National Lottery has given over £377m to sports clubs and projects in Wales over the last 29 years.
* The Be Active Wales Fund
  + Each year, the National Lottery supports grassroots sport through the Be Active Wales fund. Highlighting the Be Active Wales Fund on your website means you are sharing vital funding information with clubs. Please note, the Be Active Wales Fund has changed since its initial launch in 2020. If you already have a page dedicated to this fund on your site, please update it with the most recent information, found [here](https://www.sport.wales/grants-and-funding/beactivewalesfund/).

## The National Lottery Campaigns and Promotional Activities

* [The National Lottery’s ‘Crossed Finger Selfie’ Campaign](https://www.lotterygoodcauses.org.uk/its-crossed-finger-selfie-time)
  + Each year, on the The National Lottery’s birthday (roughly 19 November) a ‘Crossed Finger Selfie’ campaign is run to say thank you to the players who make their funding possible. As well as being an iconic symbol of The National Lottery, crossed fingers are a symbol of hope - helping people to make the connection between the game, and the good causes it supports.
  + You are invited to support this campaign by preparing crossed finger selfies with your Lottery funded clubs, athletes and even your organisation staff and posting on social media on the day. You’re asked to use the hashtags #ThanksToYou / #DiolchiChi
* [The National Lottery Awards](https://www.lotterygoodcauses.org.uk/awards)
  + The National Lottery Awards runs annually, with nominations open in April and the awards given later in the year. The awards celebrate the inspirational people and projects who do extraordinary things with the help of National Lottery funding – just like you!
* The National Lottery may run ad-hoc campaigns and activities throughout the year. Updates can be found via our CLIP newsletter. [Sign up here](http://eepurl.com/gtQIVr).